

Messe Frankfurt (HK) Ltd

Attn: Ms Wendy Lip / Ms Serena Chen
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 Email: digital@hongkong.messefrankfurt.com

This form must be submitted before
Deadline: 10 March 2026

Silver Media Package

Free offer (valued at RMB 900)

- Basic media package
- Correspondence address
- Email & website
- 1 company page (picture & description)
- 1 product page (picture & description)
- 3 keywords

Upgrade Top-up Digital Package

RMB 1,600

- Silver media package
- Additional 4 product pages (picture & description)
- Additional 2 keywords
- 1 social media link
- 1 document download
- 1 video

Add-ons services

Make use of these Add-Ons in the exhibitor and product search at the fair website, thus you can reach thousands of trade fair visitors all year round.

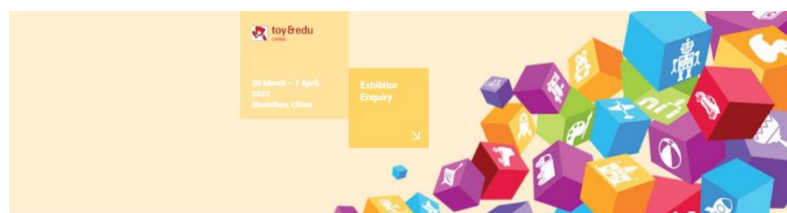
- Product page
- Social media link
- Shop link
- Video
- Keyword

Online banner - Increase your exposure

Online banner can be a photo or a slide show which is also redirected to company website. It offers an exclusive spot to draw the attention from all attendees. Your advertising message will be delivered promptly and remained potentially in audience's mind. Use these popular and limited spaces to make your trade fair presentation even more effective.

Top of Search - Pole position in search results

Trade visitors use the search function intensively. Companies at the top have a clear advantage. With Top of Search, your entry is displayed in first place above all other search results. That makes you easy to find!



Exhibitors & products

2021 exhibitor search
(Including exhibitors of Licensing China)

[Overview](#)



toy&hobby
CHINAbaby&stroller
CHINAlicensing
CHINAForm B06
Digital Services**Messe Frankfurt (HK) Ltd**

Address: 35/F China Resources Building
26 Harbour Road, Wanchai, Hong Kong
Attn: Ms Wendy Lip / Mr Gino Zhao
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Fax: +852 2519 6800
Email: digital@hongkong.messefrankfurt.com

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Item	Description	Unit Price (RMB)	Quantity
upgrade Top-up Digital Package		1,600	
Add-ons services	Product page	500	
	Social media link	500	
	Shop link	500	
	Video	500	
	Keyword	120	
Online banner – under header 10:1	Size: 1,140 × 114 px	8,000	
Top of Search		4,000	
Total:			

*Add-ons services only available after joining Silver or Gold Media Package

We hereby accept the Terms & Conditions and sign below:

Company name (English): _____ (Chinese): _____

Company address: _____

Contact person: _____ Booth no.: _____

Tel: _____ E-mail: _____

Signature (with company stamp): _____ Date: _____

Terms & Conditions:

- Subject to and conditional upon all sums due and payable by each exhibitor having been fully settled. Search, Information and Link Add-Ons are only available upon purchase of an upgraded media package.
- Application for acceptance as a member at the platform must submit a completed and signed application form with company stamp.
- Full payment should be rendered upon receipt of the invoice, the remittance should be faxed / e-mailed to the Organiser.
- Orders without payment or have not submitted remittance will not be processed.
- Reservation of advertising space will be arranged on a 'first come first served' basis.
- The Organiser is not responsible for any error, loss, damage or claim resulting from failure of any advertisement.
- Late arrival will be liable for omission of the advertisement and the cost paid will not be refunded.
- If the exhibitor withdraws his application for whatever reason, after payment received by Organiser, any subscription fee paid will be forfeited.
- Exhibitors are responsible for providing the Organiser with all company logos and materials before deadline, and that all company logos and materials are subject to approval by the Organiser.
- Details of specification of advertisement or all required materials will be notified to exhibitor once Organiser accepted the application.
- The above order form must be accompanied by full payment to the Organiser:
 - Account holder: Guangzhou Li Tong Messe Frankfurt Co Ltd.
 - Bank name: Bank of Communication Guangzhou Branch Zhonghuan Sub-Branch
 - Bank address: 129, Taojin Road, Guangzhou, China
 - Account no.: 441168515018010040316
- Swift code: commcnshgua All bank charges are borne by the exhibitor.
- The Organiser reserves the right to decline any advertisement.
- The exhibitor warrants that the information, logo and pictures thereof and the related publicity materials do not in any way whatsoever violate or infringe any third party's rights including trademarks, copyrights, designs, names and patents whether registered or otherwise. The descriptions and photos for fair websites transmitted by the exhibitor may not infringe the rights of third parties either. The exhibitor indemnifies Messe Frankfurt against all claims asserted by third parties in this connection. The Organiser has the right to refuse participation of members found guilty of infringement of intellectual property rights.
- The applicants are also bound by the General Terms and Conditions, available on the website: www.messefrankfurt.com.hk.
- The publication of exhibitor information on the event website starts with the first day of the trade fair, to which the exhibitor has registered, and ends with the exhibitor search of the next event is available.