

Messe Frankfurt (HK) Ltd

Attn: Ms Wendy Lip / Ms Serena Chen
 Tel: +852 2230 9247 / +86 21 6160 8442
 Fax: +852 2519 6800
 Email: digital@hongkong.messefrankfurt.com

This form must be submitted before
Deadline: 10 March 2026

Silver Media Package

Free offer (valued at RMB 900)

- Basic media package
- Correspondence address
- Email & website
- 1 company page (picture & description)
- 1 product page (picture & description)
- 3 keywords

Upgrade Top-up Digital Package

RMB 1,600

- Silver media package
- Additional 4 product pages (picture & description)
- Additional 2 keywords
- 1 social media link
- 1 document download
- 1 video

Add-ons services

Make use of these Add-Ons in the exhibitor and product search at the fair website, thus you can reach thousands of trade fair visitors all year round.

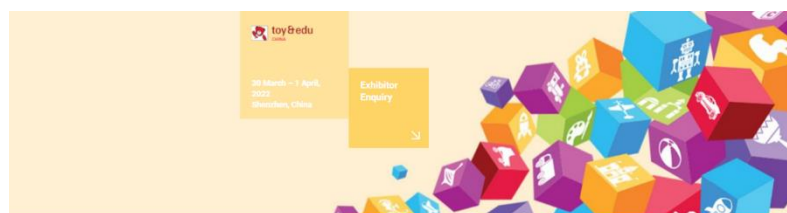
- Product page
- Social media link
- Shop link
- Video
- Keyword

Online banner - Increase your exposure

Online banner can be a photo or a slide show which is also redirected to company website. It offers an exclusive spot to draw the attention from all attendees. Your advertising message will be delivered promptly and remained potentially in audience's mind. Use these popular and limited spaces to make your trade fair presentation even more effective.

Top of Search - Pole position in search results

Trade visitors use the search function intensively. Companies at the top have a clear advantage. With Top of Search, your entry is displayed in first place above all other search results. That makes you easy to find!



Exhibitors & products

2021 exhibitor search
(Including exhibitors of Licensing China)

[Overview](#)



toy&hobby
CHINAbaby&stroller
CHINAlicensing
CHINAForm B06
Digital Services**Messe Frankfurt (HK) Ltd**

Address: 35/F China Resources Building
26 Harbour Road, Wanchai, Hong Kong
Attn: Ms Wendy Lip / Mr Gino Zhao
Tel: +852 2230 9247 / +852 2238 9203
Fax: +852 2519 6800
Email: digital@hongkong.messefrankfurt.com

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Item	Description	Unit Price (RMB)	Quantity
upgrade Top-up Digital Package		1,600	
Add-ons services	Product page	500	
	Social media link	500	
	Shop link	500	
	Video	500	
	Keyword	120	
Online banner – under header 10:1	Size: 1,140 × 114 px	8,000	
Top of Search		4,000	
Total:			

*Add-ons services only available after joining Silver or Gold Media Package

We hereby accept the Terms & Conditions and sign below:

Company name (English): _____ (Chinese): _____

Company address: _____

Contact person: _____ Booth no.: _____

Tel: _____ E-mail: _____

Signature (with company stamp): _____ Date: _____

Terms & Conditions:

- Subject to and conditional upon all sums due and payable by each exhibitor having been fully settled. Search, Information and Link Add-Ons are only available upon purchase of an upgraded media package.
- Application for acceptance as a member at the platform must submit a completed and signed application form with company stamp.
- Full payment should be rendered upon receipt of the invoice, the remittance should be faxed / e-mailed to the Organiser.
- Orders without payment or have not submitted remittance will not be processed.
- Reservation of advertising space will be arranged on a 'first come first served' basis.
- The Organiser is not responsible for any error, loss, damage or claim resulting from failure of any advertisement.
- Late arrival will be liable for omission of the advertisement and the cost paid will not be refunded.
- If the exhibitor withdraws his application for whatever reason, after payment received by Organiser, any subscription fee paid will be forfeited.
- Exhibitors are responsible for providing the Organiser with all company logos and materials before deadline, and that all company logos and materials are subject to approval by the Organiser.
- Details of specification of advertisement or all required materials will be notified to exhibitor once Organiser accepted the application.
- The above order form must be accompanied by full payment to the Organiser:
 - Account holder: Guangzhou Li Tong Messe Frankfurt Co Ltd.
 - Bank name: Bank of Communication Guangzhou Branch Zhonghuan Sub-Branch
 - Bank address: 129, Taojin Road, Guangzhou, China
 - Account no.: 441168515018010040316
- Swift code: commcnshgua All bank charges are borne by the exhibitor.
- The Organiser reserves the right to decline any advertisement.
- The exhibitor warrants that the information, logo and pictures thereof and the related publicity materials do not in any way whatsoever violate or infringe any third party's rights including trademarks, copyrights, designs, names and patents whether registered or otherwise. The descriptions and photos for fair websites transmitted by the exhibitor may not infringe the rights of third parties either. The exhibitor indemnifies Messe Frankfurt against all claims asserted by third parties in this connection. The Organiser has the right to refuse participation of members found guilty of infringement of intellectual property rights.
- The applicants are also bound by the General Terms and Conditions, available on the website: www.messefrankfurt.com.hk.
- The publication of exhibitor information on the event website starts with the first day of the trade fair, to which the exhibitor has registered, and ends with the exhibitor search of the next event is available.



toy&hobby



baby&stroller



licensing

表格 B06
数字服务**法兰克福展览(香港)有限公司**

联系: 聂惠仪小姐 // 陈惠玲小姐

电话: +852 2230 9247 / +86 21 6160 8442

传真: +852 2519 6800

电邮: digital@hongkong.messefrankfurt.com此表格须于
2026 年 3 月 10 日或之前提交**银级媒体推广组合**

本年度免费 (价值人民币 900)

- 基本媒体组合
- 公司地址
- 电子邮箱及网址
- 1 份公司简介 (图片 + 文字)
- 1 份产品简介 (图片 + 文字)
- 3 个关键字

升级 数字组合套餐

人民币 1,600

- 银级媒体组合
- 附加 4 份产品简介 (图片 + 文字)
- 附加 2 个关键字
- 1 个社交媒体链接
- 1 个文件下载
- 1 个视频

企业附加服务

通过附加服务可以更高效地使用展会网站上的“展商与产品”搜索功能:

- 产品简介
- 社交媒体链接
- 商店链接
- 视频
- 关键字

线上横幅 - 提升曝光率

线上横幅广告于展商搜索页面展示, 横幅广告为图片, 并连接到公司主页, 明显的广告位置吸引观众的目光, 大大提高宣传效果。

搜索结果中置顶 - 立即找到您的企业信息

观企业信息将被置于搜索结果的顶端, 立即找到您的企业信息, 为您充分利用有限的广告空间, 增加企业的曝光率! 广告位限量供应。只有参加了升级推广组合的展商才可享受这个服务。

**参展商及产品**2021 参展商搜索
(包括国际授权展之参展商)**关于我们****我们的服务**

项目	描述	单价 (人民币)	数量
升级数字组合套餐		1,600	
附加服务	产品简介	500	
	社交媒链接	500	
	商店链接	500	
	视频	500	
	关键字	120	
线上横幅 10:1 - 于展商搜索标题下	尺寸: 1,140 × 114 px	8,000	
搜索结果中置顶		4,000	
		总数:	

*附加服务只适用于已参加银级或金级媒体推广组合之申请

我司已阅读和同意条款声明，并填写以下信息：

公司名称: _____ 联络人: _____

电话: _____ 传真: _____

电邮: _____ 展位号: _____

签名盖章: _____ 日期: _____

条款声明:

- 参展商须于到期日前付清参展费用。搜索、信息和链接的额外广告仅提供给已购买升级推广组合的参展商。
- 参展商必须于填写完整的申请表上签名并加盖公司印章。
- 收到付款通知书后需安排全额付款，并将汇款收据传真或电邮至主办单位。
- 没有付款或递交汇款收据的申请将不获受理。
- 广告位置是以“先到先得”原则安排。
- 主办单位对广告上的错误、遗漏、损坏及有关错失将不负任何责任。
- 在广告资料没有及时到达而导致广告未能刊登的情况下，已缴交的广告费将不获退回。
- 如果参展商因何原因要撤回申请，而其费用已被主办单位收取后，已支付的订阅费用将不被退还。
- 参展商需于截止日期前提供相应的公司标志及材料。主办单位应当协助参展商提供相应的公司标志及材料所用，所有提供的公司标志及材料须经主办单位批准后方可使用。
- 全部款项需与本表格一并递上至主办单位。受款户口为：
法兰克福展览(上海)有限公司
户口号码: 437759235044
中国银行上海市静安支行南京西路第三支行
- 所有银行手续费将由参展商承担。
- 主办单位有权拒绝广告刊登。
- 参展商保证展品、包装和广告宣传材料不能侵犯第三者产权，包括已注或其它确认商标、著作权、设计、名字及专利，主办单位有权拒绝有关确定侵权之展商参加日后之展览。
- 申请人也必须遵守刊列于主办单位网站 www.messefrankfurt.com.hk 的参展条款。
- 展会官网上展商信息的发布始于展会开始的第一日,直到下个展会展商搜索开始前结束。